

**EXPERIENCE**

BancVue Interactive, Austin TX

Web Designer | November 2009 - June 2010

Designed compelling websites for small financial institutions. Worked with a team of copywriters and developers to bring the best design solutions to our clients.

TRUSTe, San Francisco, CA

Web Designer | November 2008 - September 2009

Responsible for the design and development of all marketing materials, print and online. Projects range from emails, landing pages, redesigning individual web pages and the visual design for new product offerings.

Freelance, San Francisco, CA

Freelance Designer | March 2008 - November 2008

Design online marketing campaigns and individual promotional material for various companies.

Responsys, San Francisco, CA

Interactive Designer | March 2006 - March 2008

Design dynamic templates with email best practices and customized strategic recommendation for best click through conversions, as well as landing pages, microsites and banners as part of customized campaigns. Follow through with a project from start to finish by working with developers and account managers to bring the project to completion on time.

Planet Magazine, San Francisco, CA

Print + Web Intern | June 2005 - November 2005

Assisted the creative team with all phases of production in a deadline driven environment. Responsible for organizing and updating files, correspondence with contributors and their agents, online research, finalizing design files, producing online editions and email announcements as well as website updates.

**EDUCATION**

Academy of Art University, San Francisco, CA

Bachelor of Fine Arts Degree in Computer Arts, New Media | Spring 2005

Hardin-Simmons University, Abilene, TX

Bachelor of Behavioral Science in Speech-Language Pathology, Minor in Psychology | Fall 2001

**SOFTWARE**

Illustrator

Photoshop

InDesign

Fireworks

Dreamweaver

Flash

FontLab

Final Cut Pro

After Effects

Acrobat Professional

Mac Platform

PC Platform

**ACCOLADES**

2006 ADDY Award - Bronze (Interactive Media)

Philosophy: Holiday Campaign 2006

2006 ADDY Award - Bronze (Interactive Media)

Philosophy: Shower for the Cure